

RIO Charity Road Rally at Balmoral castle with dinner at Glamis Castle

The RIO Road Rally summer 2007 represented a landmark motoring event, which involved millions of pounds worth of supercars in one convoy through the Highlands of Scotland. The event started out from Edinburgh and, for those lucky enough to secure tickets, the rally headed north for the famous Royal Deeside coming to rest in the private estate of Balmoral Castle, the holiday residence Her Majesty the Queen.

After a few hours behind the wheel the supercar procession entered through the legendary gates leading to Balmoral castle. The supercars parked in a horizontal line directly in front of the castle for a photo album shot as drivers and passengers gathered for lunch on the lawn. This was a spectacular affair but, equally important, 50% of the profits of the occasion were donated to charity to benefit those in need.

After lunch on the royal lawn the supercar convoy set off on a two hour synchronized drive south through the Highlands to Glamis Castle. Again a further press photo opportunity was presented with the fleet of supercars parked in front of the castle. Kristen Von Koenigsegg of Koenigsegg and Victor Muller of Spyker enjoyed free time with other motoring legends and guests alike who posed for photographs before the rally group parked up for the night to attend a black tie dinner in the Castle great hall.

Over eighty lucky motoring enthusiasts took part in this rare event, which was widely reported in several mainstream newspapers and even featured live on the 6.00 pm TV News. The event received very positive feedback from those attending many made positive comments on the company's dedication, discipline and their well run operations.



