

RIO at the Miss World Charity Ball held in aid of the Variety Children's Charity

William Gray continued his steadfast support of children's charities by being invited to attend the 2009 Miss World Organisation's Charity Ball held at Grosvenor House Hotel in Mayfair, London. Mr. Gray contributed to the fund raising by purchasing a table at the event, proceeds of which were donated to the Variety Club of the UK. The event was a classy affair with all 120 Miss World contestants seated amongst the guests, and with numerous TV personalities in attendance to ensure maximum publicity. High profile business people from all over the globe purchased a tables at this high profile event in aid of an undoubtedly good and hugely popular cause.

Being an adopted child, William Gray (Founder and Director of the RIO Group) is always quick to lend support to children's charities. The Variety Children's Charity is deservedly well respected with a renowned pedigree for its charity works. William commented *"Though RIO have worked with the Miss Scotland brand for the last ten years. I feel privileged to be invited work with the internationally renowned brand that is Miss World. The Charity supported provides a very valuable service to children and, as a company, we are really looking forward to contributing and organizing fundraising projects to help this worthwhile cause."*

On a lighter note, the organisers had appropriately seated both Miss Singapore *Pilar Camelita Arando* and Miss Indonesia *Karenina Sunny Halim* (pictured below) at the RIO table, also seen below are William and Iain Davidson RIO's CTO. The 120 contestants were attending the event the day before flying to South Africa to compete in the Miss World 2009 pageant. Having spent the evening talking with both young ladies, William wished Miss Indonesia luck in the Miss World contest, and commented that she portrayed an elegance and stature rarely seen in young women today. William also remarked that she was a testament to her parents and a remarkable ambassador for her country.



Miss Indonesia 2009 *Karenina Sunny Halim*

Miss Singapore 2009 *Pilar Camelita Arando*

